

PARTNERS OF NORTH YORK



JANUARY 2018

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NORTH YORK
GENERAL
FOUNDATION

Partners in GIVING BACK

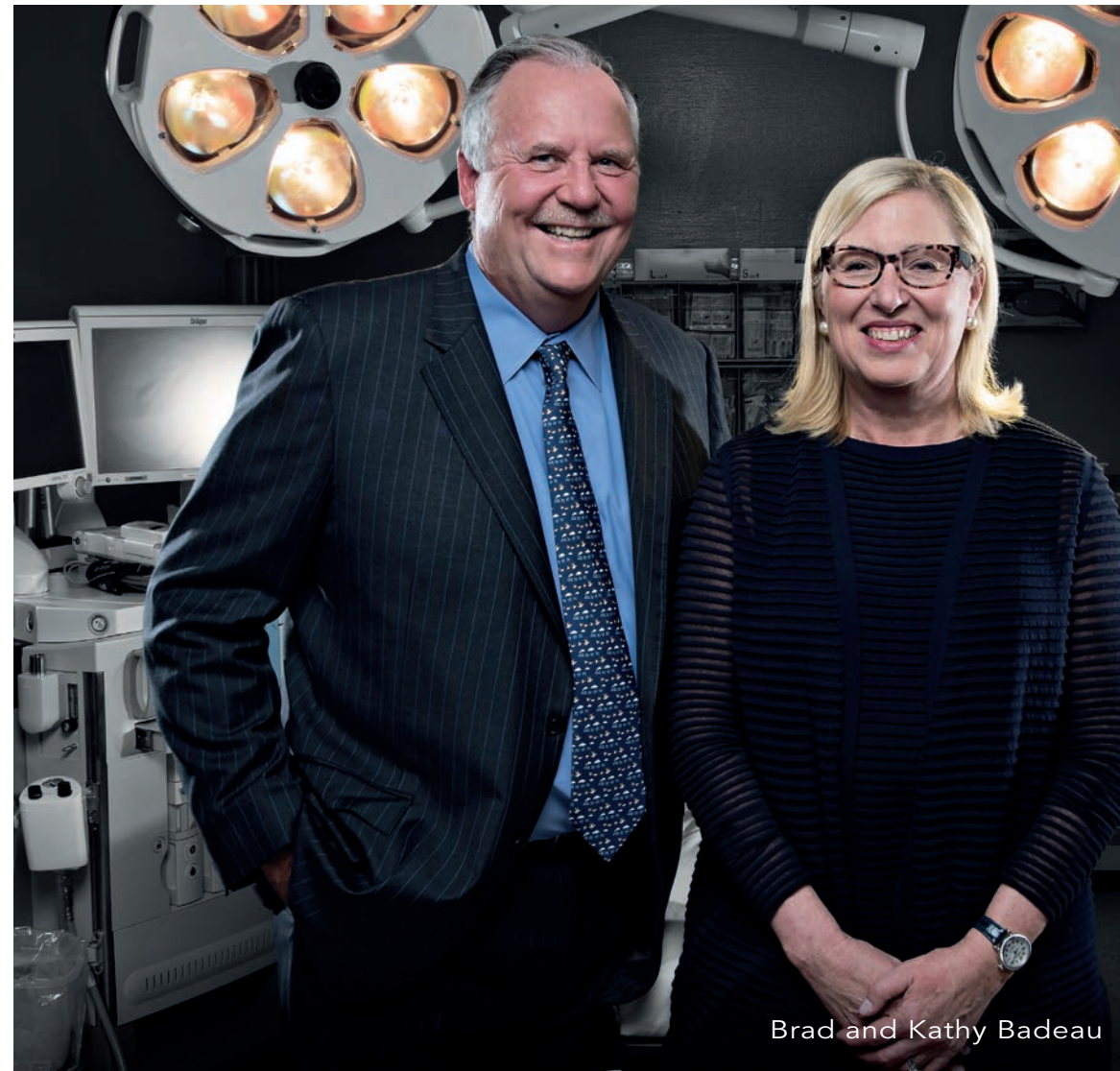


Samuel and Heather Elfassy

For Samuel and Heather Elfassy, giving back to their community is a priority, and together, they chose North York General as their means to do so. For over 10 years, Samuel has dedicated his volunteer leadership to North York General Foundation (as past Chair of the Board of Governors) and in June 2018, he will be appointed Chair of the Hospital's Board of Governors. Samuel's career in the aviation industry is directly aligned to the health care sector, managing in a complex environment concerning safety and quality with the "passenger" or "patient" experience at the core of each culture. As Vice-President of Safety at Air Canada, he is uniquely equipped to leverage his lifetime of experience to support North York General. For years, Heather has dedicated her energy and leadership to make Heart of Fashion the iconic event it is today, as well as generously opening the family home for hospital events. Their volunteer and philanthropic commitments take more than just time, they take mutual support and passion for giving back. Together, the Elfassys are powerful partners in giving back to the community and North York General.

Partnerships are what keep our hospital running – from our health care teams, to our patients, to our community — but it's our partnership with our family of donors that has helped our hospital the most. Together, we have revolutionized health care, right here in your own backyard.

Learn more about the opportunities for you to partner with NYGH now and in the future at: www.nyghfoundation.ca



Brad and Kathy Badeau

Partners in CARE

When Kathy Badeau first received her breast cancer diagnosis, she and husband Brad knew that their partnership had never been more important. What they didn't expect at the end of her journey was a new partnership becoming a major part of their lives: a partnership with North York General. Brad and Kathy were so inspired by Kathy's surgeon, Dr. Donna McRitchie's responsive and compassionate care, that they donated toward the *BMO Financial Group Breast Diagnostic Centre* renovations in 2011. From their initial investment, Brad and Kathy's partnership has blossomed to include several significant gifts to North York General's Institute for Health Care Innovation, including their visionary gift to establish the *Badeau Family Research Chair in Patient Safety and Quality Improvement*. Beyond their financial support, Brad also serves as a Foundation Governor and Kathy has spoken about the power of philanthropy on behalf of the Foundation. Passionate supporters of innovation and change, the Badeaus are true partners in care.

“The support of leadership volunteers, our community of philanthropists, and clinician colleagues inspires us as we strive to make patient care the very best.

— Dr. Donna McRitchie,
Surgeon & VP Research



Kathy Badeau, Dr. Donna McRitchie and Brad Badeau

Partners in COMMUNITY

It was through a simple handshake – one of the most iconic symbols of partnership – that Joseff Baruch and Edward Weisz formed Paradise Developments over 45 years ago. Today, their sons Ron Baruch and Steven Weisz are the next generation in a family dedicated to building and supporting communities. Charity begins at home for Ron and Steven, so North York General – a constant companion to their families for generations – was a natural fit for their support. When Ron was appointed Chair of the Foundation Board of Governors in 2014, Steven and his family rallied behind him. Harnessing the power of their longstanding partnership, they funded the *Baruch/Weisz Outpatient Care Clinic*. The clinic has not only helped to meet the needs of our growing North York community, it has also reached far beyond our catchment, with downtown hospitals making the trip uptown to model their own ambulatory care after North York General. The Baruch and Weisz families are true partners in our community's health. A partnership forged in history, loyalty, and community.



Steven Weisz and Ron Baruch

North York General Hospital is a landmark fixture in north Toronto and this year, we celebrate 50 years of serving the community.

The dedication and unprecedented generosity of our partners has positioned our hospital as a leader in community-based care with internationally recognized programs and expert clinicians. Together we are revolutionizing health care in our city – right here in your own backyard.

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Interested in how you can also become a North York General Hospital partner? Contact Terry Pursell, President & CEO, North York General Foundation. 416-756-6944 | Terry.Pursell@nygh.on.ca | NYGHFoundation.ca